



**POWER OF ATTORNEY  
and  
CORRESPONDENCE ADDRESS  
INDICATION FORM**

Application Number	09/636,037
Filing Date	August 9, 2000
First Named Inventor	Nizar Allibhoy
Art Unit	3621
Examiner Name	Daniel L. Greene
Attorney Docket Number	PU050097

I hereby appoint:

☒ Practitioners at Customer Number

24498

OR

☐ Practitioner(s) named below:

Name	Registration Number

as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the Patent and Trademark Office connected therewith.

Please recognize or change the correspondence address for the above-identified application to:

☐ The above-mentioned Customer Number:

OR

☐ The address associated with Customer Number:

☒ Firm or Individual Name JOSEPH S. TRIPOLI, THOMSON LICENSING INC.

Address PATENT OPERATIONS

Address P. O. BOX 5312

City PRINCETON State NJ ZIP 08543-5312

Country USA

Telephone 609 - 734-6834 Fax 609 - 734-6888

I am the:

☐ Applicant/Inventor.

☒ Assignee of record of the entire interest. See 37 CFR 3.71.

Certificate under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).

**SIGNATURE of Applicant or Assignee of Record**

Name Joseph S. Tripoli

Signature

Date

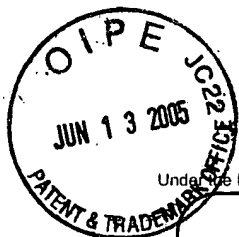
Telephone (609) 734-6834

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below\*.

☐ \*Total of \_\_\_\_\_ forms are submitted.

This collection of information is required by 37 CFR 1.31 and 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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PTO/SB/82 (06-03)

Approved for use through 11/30/2005. OMB 0651-0035

Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

**REVOCATION OF POWER OF  
ATTORNEY and APPOINTMENT  
OF  
NEW POWER OF ATTORNEY**

Application Number	09/636,037
Filing Date	August 9, 2000
First Named Inventor	Nizar Allibhoy
Art Unit	3621
Examiner Name	Daniel L. Greene
Attorney Docket Number	PU050097

I hereby revoke all previous powers of attorney or authorizations of agent given in the above-identified application:

☒ A Power of Attorney or Authorization of Agent is submitted herewith.

**OR**

☐ I hereby appoint the practitioners at Customer Number :

☒ Please change the correspondence address for the above-identified application to:

☒ The address associated with  
Customer Number:

24498

**OR**

<input checked="" type="checkbox"/> Firm or Individual Name	JOSEPH S. TRIPOLI, THOMSON LICENSING INC.				
Address	PATENT OPERATIONS				
Address	P. O. BOX 5312				
City	PRINCETON				
Country	USA	State	NJ	ZIP	08543-5312
Telephone	609 - 734-6834	Fax	609 - 734-6888		

I am the:

☐ Applicant/Inventor.

☒ Assignee of record of the entire interest. See 37 CFR 3.71.

*Certificate under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)*

**SIGNATURE of Applicant or Assignee of Record**

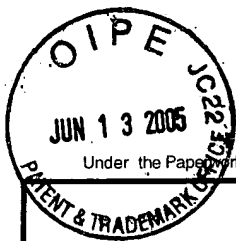
Name	Joel Fogelson				
Signature					
Date	June 9, 2005		Telephone	(609) 734-6809	

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below\*.

☐ \*Total of \_\_\_\_\_ forms are submitted.

This collection of information is required by 37 CFR 1.36. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

*If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.*

**STATEMENT UNDER 37 CFR 3.73(b)**Applicant/Patent Owner: Nizar AllibhoyApplication No./Patent No.: 09/636,037Filed/Issue Date: August 9, 2000Entitled: Method and System for Controlling and Auditing Content/Service SystemsThomson Licensing S.A., a corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or  
2. ☐ an assignee of less than the entire right, title, and interest

The extent (by percentage) of its ownership interest is \_\_\_\_\_ %

in the patent application/patent identified above by virtue of either:

- A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

OR

- B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: \_\_\_\_\_ To: \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

2. From: \_\_\_\_\_ To: \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

3. From: \_\_\_\_\_ To: \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet.

- ☒ Copies of assignments or other documents in the chain of title are attached.

[NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.8]

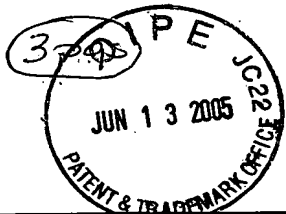
The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the assignee.

June 8, 2005  
Date  
(609) 734-6834  
Telephone Number

Joseph S. Tripoli  
Typed or printed name  
Joseph S. Tripoli  
Signature  
Senior VP - Worldwide Patent Operations  
Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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To the Honorable Assistant Commissioner for Patents: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): <b>GRISCHA CORPORATION</b>		2. Name and address of receiving party(ies): Name: THOMSON Licensing S.A. Internal Address: 46 Quai A. Le Gallo F-92100 Boulogne-Billancourt France	
Additional name(s) of conveying party(ies) attached: Yes No X		Street Address:	
3. Nature of conveyance: Assignment <input checked="" type="checkbox"/> Merger Security Agreement Change of Name Other		City: State: Zip:	
Execution Date: May 9, 2005		Additional name(s) & address(es) attached? Yes No X	
4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: A. Patent Application No.(s) See Exhibit B Attached Which Lists 12 U.S. applications and/or patents		B. Patent No.(s)	
Additional numbers attached? Yes No X			
5. Name and address of party to whom correspondence concerning document should be mailed: Name: JOSEPH S. TRIPOLI Internal Address: PATENT OPERATIONS- THOMSON LICENSING INC.  Street Address: PO Box 5312, Two Independence Way, Suite #200  City: PRINCETON State: NEW JERSEY Zip: 08543-5312		6. Total number of applications and patents involved: <u>12</u>	
		7. Total Fee (37 CFR 3.41): <u>\$480.00</u> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account	
		8. Deposit account number: 07-0832	

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## 9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*Joel M. Fogelson  
Name of Person Signing  
Signature, Reg. No. 43,613June 8, 2005  
Date

Total number of pages including cover sheet, attachments, and document: 3

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## Assignment of Patent Rights

For good and valuable consideration, the receipt of which is hereby acknowledged, Grisch Corporation, a Delaware corporation with an office at 2835 Ralston Avenue, Hillsborough, CA, 94010, ("**Assignor**"), does hereby sell, assign, transfer and convey unto **Thomson Licensing SA**, a Corporation, having an office at 46 Quai A. Le Gallo, 92648 Boulogne Cedex, France ("**Assignee**") or its designees, all of Assignor's right, title and interest in and to the patent applications and patents listed below, any patents, registrations, or certificates of invention issuing on any patent applications listed below, the inventions disclosed in any of the foregoing, any and all counterpart United States, international and foreign patents, applications and certificates of invention based upon or covering any portion of the foregoing, and all reissues, re-examinations, divisionals, renewals, extensions, provisionals, continuations and continuations-in-part of any of the foregoing (collectively "**Patent Rights**"):

### US Patents: Issued & Pending

Grischa Case No.	Patent No.	Application Serial No.	Filing Date	Status	Title
P001	6,615,408B1	09/231,283	Jan. 15, 1999	Issued	Method, system, and apparatus for providing action selections to an image referencing a product in a video production
P003	6,473,804B1	09/232,750	Jan. 15, 1999	Issued	System for indexical triggers in enhanced video productions by redirecting request to newly generated URI based on extracted parameter of first URI
P011		09/954,144	Sept. 12, 2001	Pending	Method and system for video enhancement transport alteration
P015		09/636,393	Aug. 9, 2000	Pending	Method and system for controlling and auditing content /services systems
P016C		10/758,172	Jan. 14, 2004	Pending	Method and system for controlling and auditing content /services systems
P017		09/635,735	Aug. 9, 2000	Pending	Method and system for controlling and auditing content /services systems
P018C		10/788,559	Feb. 26, 2004	Pending	Method and system for controlling and auditing content /services systems
P019		09/636,037	Aug. 9, 2000	Pending	Method and system for controlling and auditing content /services systems
P020		09/635,723	Aug. 9, 2000	Pending	Method and system for controlling and auditing content /services systems
P021		09/635,736	Aug. 9, 2000	Pending	Method and system for controlling and auditing content /services systems
P022		10/390,146	March 14, 2003	Pending	An enhanced TV metadata processor for efficient broadcast operations

**Exhibit B**

P023		10/434,945	May 8, 2003	Pending	Implementing ETV with Multiple Presentment, Response and Communication Techniques
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**Foreign Patents: Issued & Pending**

Grischa Case No.	Patent No.	Application Serial No.	Filing Date	Status	Title
P001EP	EP 1142336 B1 DE 60005482.9-08	00905520.3	Jan. 14, 2000	Issued UK, DE, FR	System Allowing Selection of Products in a Video Production by Using Reference Images
P001AUd		2004231221	Nov. 14, 2004	Pending	System Allowing Selection of Products in a Video Production by Using Reference Images
P001CA		2359003	Jan. 14, 2000	Revivable	System Allowing Selection of Products in a Video Production by Using Reference Images
P001JP		2000-594252	Jan. 14, 2000	Pending	System Allowing Selection of Products in a Video Production by Using Reference Images

The terms and conditions of this Assignment shall inure to the benefit of Assignee, its successors, assigns and other legal representatives, and shall be binding upon Assignor, its successor, assigns and other legal representatives.

IN WITNESS WHEREOF this Assignment of Patent Rights is executed at

on

5/9/05

San Mateo  
California

ASSIGNOR

By:

D. Kaizer

Name:

DAVID KAISER

Title:

Chairman

(Signature MUST be notarized)

State of California, County of SAN MATEO  
Subscribed and sworn to (or affirmed) before me on  
this 9 day of MAY, 2005  
by DAVID KAISER  
personally known to me or proved to me on the basis of  
satisfactory evidence to be the person(s) who appeared  
before me.  
Signature Thomas P. Nappi

